Be a Phanatic about reading

Dear Parent:

Your child's school is participating in the Phillies' "Be a Phanatic About Reading" literacy program, presented by Verizon. The program was formulated to motivate students in grades K through 8 to read a piece of literature of their choice for a minimum of 15 minutes per day. Studies have shown that children who are encouraged to read items of their own choosing tend to spend more time reading independently and as a result, their literacy scores improve. We believe that Be a Phanatic About Reading can be a tool to help motivate your child to read.

The program is divided into two levels, one for children in grades K through 3 and the other for grades 4 through 8. Children are asked to spend a minimum of 15 minutes a day reading a piece of literature of their choice. Younger children will be given Phanatic coloring sheets to color in once they have attained their goal while older children will be asked to fill out a story map on a book of their choice. The Phillie Phanatic will make a special visit to the top performing schools. In order to qualify for a Phanatic visit, children will report their progress to their teachers who in turn will tell the Phillies how the children have done in their reading endeavors. From that progress report, schools will be selected for a special visit.

Additionally, we are asking your child's teacher to nominate an "Outstanding Reader" and a "Most Improved Reader" from his/her classroom. From the nominations we receive we will select winners to be honored prior a Phillies game at Citizens Bank Park during Be a Phanatic About Reading Literacy Night. All participants of the Be A Phanatic About Reading and their families will be entitled to a special ticket discount and will be an opportunity for us to honor those who participate in the program as well as to encourage everyone in the ballpark that night to pick up a book and read!

We hope that this program will help motivate your child to read!

Sincerely,

Jess Wilt
Representative, Fan Development & Educational Programs

Citizens Bank Park™